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Fifth Semester B.E. Degree Examination, Dec.2013/Jan.2014
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Define management. Write various characteristics of management. (05 Marks)
- b. Briefly explain the various levels and skills required at different management levels. (05 Marks)
- c. Explain the various functions of management. (10 Marks)
- 2 a. Define planning and discuss its importance. (05 Marks)
- b. Write differences between strategic planning and tactical planning. (05 Marks)
- c. Explain various steps of planning. (10 Marks)
- 3 a. What is an organization? Explain the purpose and nature of an organization. (05 Marks)
- b. What are principles of organization? (05 Marks)
- c. Briefly explain the steps in the selection procedure. (10 Marks)
- 4 a. Explain Maslow's theory of motivation. (05 Marks)
- b. What are the qualities of a good leader? (05 Marks)
- c. Briefly explain the essentials of sound controlling. (10 Marks)

PART – B

- 5 a. What are the qualities of an entrepreneur? (05 Marks)
- b. Explain the types of entrepreneur. (05 Marks)
- c. Explain the various stages in entrepreneurial process. (10 Marks)
- 6 a. Enumerate the characteristics of small scale industries. (05 Marks)
- b. Describe the objectives of small scale industries in India. (05 Marks)
- c. Explain the steps involved in setting up a small scale industry. (10 Marks)
- 7 a. Mention important central and Karnataka state government institutions providing support to SSIs. (05 Marks)
- b. What are the objectives and functions of KIADB? (05 Marks)
- c. Write short notes on any two: (10 Marks)
 - i) Karnataka State Finance Corporation (KSFC).
 - ii) Karnataka State Small Industries Development Corporation (KSSIDC).
 - iii) District Industries Centre (DIC).
- 8 a. Write various points to be considered for project identification. (05 Marks)
- b. Write differences between PERT and CPM. (05 Marks)
- c. Explain in detail the contents of "Project Report". (10 Marks)

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